

Travis Richardson

3775 Village Terrace
Fremont, CA 94536

650-814-8724

TravisR1@gmail.com

Experience includes extensive Web Design, Web Management, Graphic Design, and Multi-media. Assisted with company branding, redesign of corporate & government sites, content management, Flash production, and design of 4-color print materials.

Employment:

Charles Schwab & Company, Inc. San Francisco, CA April 2006 – Present

Contract - Web Producer / Information Architect

- Lead developer in research and hand-coding DHTML & CSS driven page tools, launched site-wide on Schwab's public and customer sites. Tools consist of printer-friendly and text-resize, allowing the user one-click printing and 3 font-size options
- Regular site updates using Rational ClearQuest Content Management: creating, editing and using reusable assets, and editing content, filling business request, images, meta-data, and more
- Customizing and hand-coding Cascading Style Sheets, using CSS 2.0 for print and web
- Create wire-frames and mock-ups for new site development and giving direction for site architecture and usability
- Attended training for website analysis: WebSide Story Active Viewer 3.0/HBX Analytics
- Attend meetings with content owners, directors and vice presidents to discuss new development

Software: Dreamweaver 8, Fireworks 8, IBM Rational ClearQuest, Word 2003, MS Visio 2003

System: Windows XP Professional

Prince George's County Government Largo, MD April 2003 – March 2006

Web Developer

- Led creative process in a full website redesign; including helped customize the overall style and user-interface for easier use, navigation and overall layout
- Maintained and updated the Prince George's County web site; created e-mail web forms in ASP with JavaScript validation: hand-coding HTML, JavaScript, DHTML, Cascading Style-Sheets (CSS), de-bugging, ensuring 508 compliance, Quality Assurance and Content Management
- Attended one week training on Percussion Rhythmyx Enterprise Content Management
- Rhythmyx Content Management - maintained and enhanced existing CMS templates through systems analysis design and debugging, assigned user workflow, and administrative rights
- Met with various county officials and agencies to discuss content issues and new development
- Viewed website analysis from WebTrends and sending to different departments
- Graphic development for print and web use

Software: Dreamweaver MX, Fireworks MX, Photoshop 7, WS-FTP Pro, MS Word 2000, MS Visio 2000, Percussion Rhythmyx Content Manager 5.01, Microsoft SQL Server, IIS 5

System: Windows XP Professional

Enlightened, Inc. Washington, D.C. July 2002 – December 2002

Contract - Senior Web Designer

- Designed various government sites; ranging from Department of Labor to U.S. Army (SouthCom)
- Hand-coded HTML, DHTML, JavaScript, Cascading Style-Sheets, Server-Side Includes, ASP forms, and created site flow charts
- User Interface Design and resolved design issues for the client and the eventual user
- Worked with web hosting companies to setup accounts and administration/ database privileges

Software: Dreamweaver MX, Fireworks MX, Flash MX, ActionScript, MS Visual SourceSafe 6.0, MS Word 2000, MS Access 2000, MS Visio 2000, Microsoft SQL Enterprise Manager, IIS 5

System: Windows 2000 Professional

Cisco Systems San Jose, CA January 2001 - March 2001

Contract - Web Producer

- On a team of 4 designers I redesigned the Partners & Resellers section of their corporate site
- Interwoven TeamSite - content management between Staging and Live servers
- Organized meetings with Content Managers to discuss site changes and request feedback
- HTML and Server-Side Include coding, page redirects, QA, and web safe graphics

Software: Interwoven TeamSite 4.2.1, Dreamweaver 3.0, Homesite 4.5, Photoshop 5.5, MS Excel 2000, MS Word 2000, Eudora 3.2

System: Windows 2000 Professional

Windows Programs

- Photoshop 7
- Illustrator 10
- Dreamweaver 8
- Fireworks 8
- Flash 8
- QuarkXpress 4.1
- HomeSite+ 5.5
- Rhythmyx Content Management, 5.01
- WS-FTP Pro
- Visual SourceSafe
- Visual InterDev 6
- MS Word
- MS Excel
- MS PowerPoint
- MS Access
- MS Outlook
- MS Visio
- Premiere Pro 1.5
- MediaCleaner Pro

Web Code

- HTML / XHTML
- JavaScript
- DHTML
- AJAX (beginner)
- PHP 5.0
- MySQL (beginner)
- XML
- XSL / XSLT
- XPath (beginner)
- Cascading Style-Sheets (CSS) 2.0
- ActionScript 2.0
- Server-Side Includes

Operating Systems

- Windows 2000 Pro
- Windows XP Pro

Travis Richardson

Eloquent, Inc. San Mateo, CA

June 2000 - January 2001

Webmaster

- Implemented a Phase 1 site redesign, including complete re-coding of all HTML and JavaScript
- MS Access - downloaded and edited customer database for mailing list used by Sales
- HTML and Server-Side Includes, web safe graphics, Flash animations for web and tradeshow
- Daily updates; published press releases, hand-coded HTML/JavaScript, content management, and design of monthly HTML customer e-mails

Software: MS Visual SourceSafe, Visual InterDev 6.0, Homesite 4.5, Flash 4, Photoshop 5.5, ImageReady 2.0, QuarkXpress 4.1, Illustrator 8, QuickTime, MS Outlook, MS Excel 2000, MS Word 2000, MS Access 2000, MS PowerPoint 2000

System: Windows NT

Autoweb.com Santa Clara, CA

August 1999 - June 2000

Art Director

- Hired as a Web Designer and promoted to Art Director.
- Managed a team of five designers, led the creative process from conception to implementation
- As a manager I performed quarterly employee performance reviews, hired new employees, trained off-site employees, and rated quarterly employee bonus percentages
- Worked closely with Project Managers, Quality Assurance, Marketing, and IT to solve user interface issues, and ensure successful and scheduled completion of projects
- Assisted advertising agency in designing company style-guide
- Worked with selected vendors for company wide signage and business cards with press-checks and approval
- Coding - HTML, JavaScript, Server Side-Includes
- Coded sponsor pages for Iwon.com, Yahoo, and AOL, along with development of Auction site
- Edited and optimized video into web safe QuickTime files, and created print materials for NADA (National Automobile Dealers Association) tradeshow

Software: MS Visual SourceSafe, Homesite 4.5, Flash 4, Photoshop 5.5, ImageReady 2.0, QuarkXpress 4.1, Illustrator 8, Premiere 5.1, QuickTime Pro, Media Cleaner Pro 4, MS Outlook, MS Excel 2000, MS Word 2000, MS PowerPoint 2000

System: Windows NT

Informix Software Menlo Park, CA

June 1999 - August 1999

Contract - Web Producer

- Hand-coded HTML, content management on Staging and Live server, and created web safe graphics
- Sole responsibility for updating international employee information on the site

Software: WS FTP Pro 6.01, Homesite 4.5, BBEdit, Photoshop 5.5, ImageReady 2.0, MS Outlook

System: Windows 95

Global Marketing Concepts, Inc. Louisville, KY

February 1998 - March 1999

Graphic Web Designer

- Sole responsibility for design of various sites ranging from Home Improvement, Real Estate, to Financial
- Web - design and layout from conception to completion, HTML, graphic and animated GIF files
- Print - print graphics, scanning images, monthly 4-color magazine layout and design
- Worked with postscript files, color separations, and printing bureaus

Software: Homesite 4, Flash 3, Photoshop 5, ImageReady 1, QuarkXpress 4, PageMaker 5, OmniPage, MS Word 2000

System: Windows NT

University of Louisville Louisville, KY

August 1996 - January 1998

Graphic Designer

- Developed video presentations, QuickTime movies with animation, advertisements, catalogs, posters, and PDF files
- Scanned images and performed computer maintenance

Software: PageMaker 5, Photoshop 4, Premiere 5, PowerPoint, Acrobat Reader/Distiller, QuickTime

System: Macintosh

Kinko's Mountain View, CA

July 1995 - May 1996

Computer Services Consultant

- Designed customer business cards, brochures, flyers, posters, newsletters, and scanned images
- Assisted customers with computer related problems

Software: QuarkXpress 3.32, Photoshop 3, PageMaker 4, MS Word 6, MS PowerPoint, OmniPage

System: Macintosh / Windows 3.1

Education:

Bachelor of Fine Arts in Computer Graphics – May 1994
New York Institute of Technology, Old Westbury, N.Y. 11568

Freelance Projects:

- Sole responsibility for all design: Flash animation, layout, QA, HTML, JavaScript, Flash, DHTML, AJAX, and CSS
 - Fujitsu Laboratories of America, Task Computing – taskcomputing.org (website template & software splash graphics)
 - Frugé Psychological Associates, Inc. – fpasolutions.com
 - Dwayne Perkins, Comedian and Actor – dwayneperkins.com
 - My personal freelance/portfolio site – duanemedia.com (in production)